

March 2009

Welcome to RED the Robot's monthly newsletter



CLLD programme extended!

CLLD programme funding extended to all Local Authorities

News this month

General Primary:

This week, Robin Alexander published his results of his three year inquiry into the Primary Curriculum. He and Sir Jim Rose have both submitted two reviews, both with some similarities and differences. As we await Sir Jim's final report in a few months and Robin Alexander's in the Summer, both have striking proposals. Sir Jim discusses that six areas of learning whilst focusing on Literacy and Numeracy will create successful learners who enjoy learning, while Robin Alexander suggests eight curriculum domains with an allocated 'local' element. We shall see in the next few months.

Ed Balls, the Secretary of State for Children, Schools and Families, confirmed last week that all Local Authorities will now be given extra funding for CLLD, the Communication, Language, Literacy Development programme. £9 million has been provided to support this structured syllabus of attention and intervention to develop high quality phonics teaching. The extra funding will be put in place by April 2009, allowing all Local Authorities to benefit from the programme. Red the Robot® has been delivering quality phonics activities into schools and nurseries for the last 12 months with huge success when supporting Letters and Sounds, the Government's preferred Phonics course. By using a lovable character that children enjoy using has been shown to encourage and motivate them to learn in a fun and unique way. If you have not seen Red the Robot® yet but would like to, call Lisa or Becky on **0845 600 1676** or email info@redtherobot.com to arrange an appointment.

Educational Support Teachers to support training

As part of our excellent customer service and the fact that Red the Robot has had such success already across England over 2008 and 2009, we have employed several Educational Support Teachers to support, train, problem solve and teach teachers and support staff how to use Red the Robot in schools and nurseries effectively. They are all experienced qualified Early Years teachers so they know and can explain how to make the most out of your Red the Robots in your classroom and nursery setting. They are available to create lesson plans, provide training, lead INSETS and presentations.

If you are interested in Red the Robot training for settings please call Becky

SPECIAL SPRING TERM OFFER...FREE ROBOTS!

We will give you a FREE Red the Robot® every time you buy 4 packs of Letters and Sounds interactive cards. The 4 packs of Letters and Sounds cards can be made up of any combination or phase you require. Even better, there is no limit to the number of FREE robots you could receive! **Call or email Becky for further details.**

Call us on **0845 600 1676** or email info@redtherobot.com

Have you seen our new website? Take a look at www.redtherobot.com